

ACTION TUTORING

infinite potential



Corporate partnerships



Who we are

Action Tutoring unlocks the potential of **children and young people who are facing disadvantage**. We are tackling the **attainment gap** head-on by forging partnerships with schools nationwide. Our trained volunteer tutors are empowered to enable pupils to make **meaningful academic progress, opening doors to future opportunities**.

We partner with primary and secondary state schools to support pupils in building their **subject knowledge, study skills and confidence**. Through weekly tutoring sessions, our tutors help pupils to pass their maths and English SATs and GCSEs. Sessions are delivered face-to-face or remotely using our online virtual classrooms. Pupils receive individualised support, working in groups of one to three with a tutor.



The **attainment gap** grows wider at each progressive stage of education. It is now the **widest it's been in 12 years**.





Why we matter

Research on pupils from disadvantaged backgrounds shows that:



They are, on average, **18 months behind** their peers by the end of secondary school.



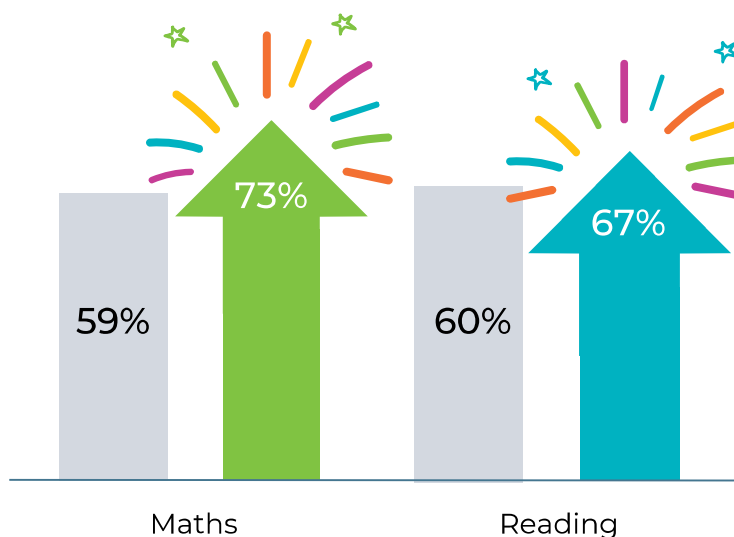
In 2022-23, just **43%** passed both English and maths GCSE, compared to 73% of non-disadvantaged pupils.



Only **20%** with low attainment at the end of primary school go on to pass English and maths at GCSE.

Passing national qualifications in English and maths is critical to young people progressing to further education, employment or training. The latest research by Public First shows tutoring provided in 2021-22 and 2022-23 resulted in an estimated **£4.34 billion in additional lifetime earnings**.

In addition, with Action Tutoring support in academic year 2022-23, **Year 6 pupils were more likely to achieve expected standards at the end of primary school**, putting them on a positive trajectory for success.



73% and 67% of disadvantaged pupils passed their SATs in maths and reading, respectively, after 10 or more Action Tutoring sessions, compared to 59% and 60% of disadvantaged pupils nationally.



 **QBE** | Foundation

Case studies

£1.5+
million

3 year
partnership

65+
volunteers

In July 2023, the QBE Foundation partnered with Action Tutoring to invest **over £1.5 million within the next three years**. This yearly contribution of at least £500,000 is crucial funding that will allow Action Tutoring to support approximately 10,000 pupils annually in three years and to reach more remote locations.

The **groundbreaking partnership** has seen over 65 employees at all seniorities, apply to volunteer in less than 12 months. In addition, employees have taken part in a plethora of fundraising events from quiz nights to a 50-kilometer endurance race. With payroll giving available, there is an option for all QBE employees to get involved.

The outcomes-based partnership propels Action Tutoring forward, with both parties energized by the next three years' potential.

“QBE is embarking on a different approach from traditional corporate philanthropy... The money we provide is geared to achieving measurable progress in tackling the education attainment gap. I am delighted that QBE is leading the charge in breaking new ground. “

Grant Clemence
Chairman and active volunteer at the QBE Foundation





How you can support

Grant funding

With bold ambitions to be able to support pupils in any location across England, **grant funding plays a pivotal role in accelerating the ability of Action Tutoring to achieve our mission.**

The lasting effects of the global pandemic combined with the cost of living crisis are squeezing school budgets, putting the future of young people from disadvantaged backgrounds at serious risk.

Unrestricted and restricted grants help provide certainty that support for these young people will always be available. Corporate partners have previously awarded grants enabling the following:



As a charity with evidence-based, integrity and collaboration as core values, we take pride in demonstrating the **measurable, positive outcomes grants lead to.** A grant has an impact beyond the individual pupils; they support our economy and society as a whole, with recent research showing **every £1 spent on tutoring adds £6.58 of benefit to the economy.** Our Philanthropy Team works closely with funders to report back on the impact of their financial contributions.



How you can support?

Volunteering

Action Tutoring partners with a range of companies and has a dedicated Corporate Partnerships Team who work closely with you and your employees to develop **impactful, tailored partnerships**.

Volunteering is great for developing skills, employee engagement and for businesses to positively impact communities. Employees can join us as a volunteer tutor for **just one hour per week**, making a huge impact on pupils facing disadvantage.



It is incredibly flexible as volunteers **choose the time, day, subject, age group and delivery format** (in-person or online) that they wish to tutor.



Tutors commit to **an hour every week** across the course of a programme (**10-20 weeks**).



Volunteers will have support from a **dedicated Programme Coordinator**.



Action Tutoring provides training, DBS checks for tutors, and **all of the tutoring materials; no prior tutoring experience is necessary!**

"Watching pupils grow in confidence and self-belief and being part of their journey is a fantastic feeling that will stay with you, and them, forever."

Shireen, Senior Associate at Freeths LLP





Case studies

280+
volunteers

2,000+
hours

425+
pupils

Action Tutoring has partnered with DAC Beachcroft since 2019. Our collaboration has led to a multi-faceted partnership and is a brilliant example of how our offer can be tailored to suit the aims of a company.

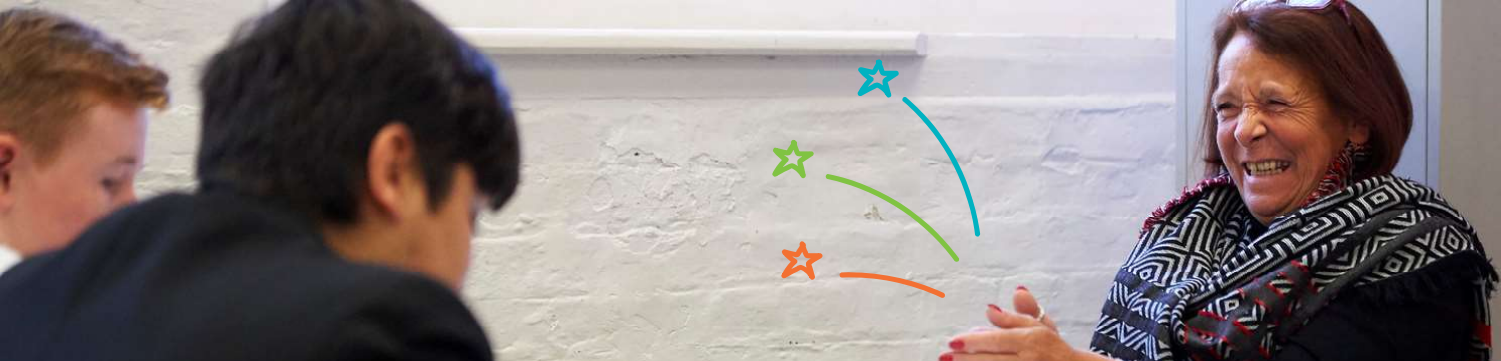
The international law firm generously provided Action Tutoring with a **multi-year grant to fund a 'northern belt' expansion and has subsidised the cost of programmes for schools.** This vital grant is helping us to realise our strategic aim of reaching pupils in more remote areas. Donations of their office space has brought our teams together to increase collaboration and innovation.

We have facilitated over 280 DAC Beachcroft staff who have donated more than 2,000 hours of their time resulting in over 425 pupils receiving confidence-boosting academic support.



“Our work with Action Tutoring is an important part of our commitment to Corporate Responsibility and Inclusion and is enabling us to directly support our communities by helping disadvantaged children across the UK.”

Virginia Clegg
Senior Partner and active volunteer at DAC Beachcroft



How else can you get involved?

Fundraising and donations

There are lots of other ways to get involved and support Action Tutoring. Our experienced Philanthropy Team is always on hand to discuss ideas and collaborate closely with you.

Choose Action Tutoring as your **Charity of the Year partner!**

Run a **sponsored team event** to promote stronger team collaboration whilst supporting an important cause!

Support us through match-funding challenges like the **Big Give Christmas Challenge** or your **payroll giving scheme**.

Organise a **fundraising event** to showcase talents and achievements.

Fundraising not your style?

We're always in need of office space for team days or pro-bono support is welcomed!





Case studies

Chancerygate^c

24
intrepid
staff

3
peaks

£30,000
raised

In 2022, we were delighted to be **chosen as the Charity of the Year** for Chancerygate! Being Charity of the Year is a prime way to open the door to everything a partnership with Action Tutoring has to offer.

A group of staff members joined us as volunteer tutors and we were able to find a fundraising activity that played to the strengths of the workforce. Between a charity ball and a fitness challenge - a hiking adventure won!

The intrepid team of 24 employees took part in the Yorkshire Three Peaks challenge, conquering the 24-mile route in just under 10 hours, raising £30,000 from employees and their network.

“The walk pushes your limits. The first peak went really well but it became more difficult towards the end. However, doing it as a team made it easier, and as a way to raise money for Action Tutoring to support more disadvantaged children was a motivating factor.”

Ada Ioannidis-Mann
Marketing Manager at Chancerygate





Get in touch!

If you are interested in supporting Action Tutoring, partnering with us or would like to speak to someone for more information, we would love to hear from you!

For more information about corporate partnerships, email our Corporate Partnerships Manager, Sam Paterson, samantha@actiontutoring.org.uk.



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We hold public liability and employers liability insurance and have full volunteer and safeguarding policies available to view on our website.



Queen Elizabeth II Platinum
Jubilee Volunteering Award

