

ACTION TUTORING

infinite potential



Fundraising pack

Welcome



"Thank you for choosing to support Action Tutoring and our vital mission. Our work is needed more now than ever. **School closures** during the pandemic and the **cost of living crisis** have widened the academic attainment gap between disadvantaged pupils and their wealthier peers to **the highest it's been in 12 years**. By helping us, you're investing in the future of these young people, empowering them to unlock their full academic potential. **You are helping us make a difference.**"



Jen Fox
CEO



Hannah O'Neill
Head of Philanthropy

"Fundraising champions like you have played a **pivotal role** in our journey. Since 2011, your generosity has helped us grow and thrive, from expanding to support primary pupils in 2016, to the creation of our online platform in 2020. Whether you **donate, take on a fundraising challenge, or support in other ways**, your dedication has a tangible impact. Together we can transform young lives and bridge the gap in academic attainment. **We couldn't do it without you.**"



Get moving!

Sports events are a fantastic way to challenge yourself, improve fitness and boost your mental and emotional wellbeing. All whilst raising money for a good cause!



Sprint for the finish!

Every year we have charity spaces for runs including the popular [Royal Parks Half Marathon](#) and [Birmingham 10K!](#) You can find a [full list here](#), or enquire for more information!



Accessible events

All of our charity runs offer accessible participation- find the [full list here](#).

Go the extra mile

Why not organise your own challenge, whether it be a hike, run, cycle or abseil. [Read this blog](#) about our 2026 fundraisers.



"Participating in the Saucony London 2026 10k on behalf of the EO QBE Foundation's UK community partner, Action Tutoring, was an incredibly rewarding and invigorating experience. The atmosphere was brilliant and I enjoyed trying to spot London's famous landmarks along the route to keep me moving and motivated. From sharing a handwritten note wishing me luck, to providing check-in and support sessions prior to race-day, Action Tutoring's team made the whole experience seamless. If you're looking for a new fundraising focus, I'd thoroughly recommend taking on a sports challenge for Action Tutoring and supporting their ongoing work to help close the attainment gap."

Amelia, London 10K fundraiser





Get creative!

Open mic night

Talent show

Read [our blog about Rachael](#), who took on a **stand up comedy challenge** to raise vital funds.

Ticketed events are a fantastic way to raise vital funds for charity, showcase talent, bring people together and most importantly, put the **FUN** in fundraising!

Check out if your local community hall, pub, place of worship, or workplace will let you host your event for free.

Bake sale

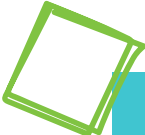
Pub quiz

Comedy night





Calling all students!



Sports tournament

Pub quiz

Fashion show



Debate evening

Sponsored study-athon

Up for a challenge? Student fundraisers can be a great way to bring everyone together and make new friends, all whilst supporting an important cause. To organise a fundraiser, you can contact your society committee or student union representative. Student union venues will often host your event for free, and organising an event looks great on your CV! From sports tournaments to comedy nights, there are many ways to raise money for our vital cause.



Take inspiration from student Rebecca, who held an 'Evening of Creative Writing' through her student union society.

See our [student fundraising poster](#) for more ideas!

"Just go for it! It's going to work or it's not and more often than not, it'll end up working. What's the worst that can happen?"

Rebecca, University of Newcastle student





Effortless ways to give



Support us through
easyfundraising

Shop with thousands of retailers on [easyfundraising](#) and gain donations for Action Tutoring. Yes, simply by shopping online!



ticketpass

Thinking of hosting your own event? When you sell tickets via [Ticketpass](#), Action Tutoring will receive 50% of the booking fee as a donation!

Recycling
FOR GOOD CAUSES

Recycle old items (old banknotes, gold, silver and damaged goods) and convert them into donations with [Recycling for Good Causes](#)! Contact us for the freepost label.



**Give as you Live
Online**

When shopping online through [Give as you Live](#), retailers will donate a portion of your purchase to Action Tutoring. Why not make your shopping count for more?



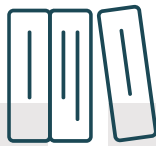
FREE WILLS

If you want to leave a lasting legacy on education and the lives of disadvantaged young people, put a gift in your will via [Free Wills](#). Their service is 100% free and offers advice and support.





The difference a donation makes



Could provide **2** tutors with **high quality workbooks**, supporting up to **6** pupils



Could provide a pair of **noise cancelling headphones** to an online pupil to help them focus



Could provide **8 enhanced DBS checks** for volunteer tutors who could support up to **24** pupils



Could provide **41 high quality pupil work** books



Could provide a **15 week block** of tutoring for a pupil.





Get in touch!

Thank you



From the whole Action Tutoring team, thank you so much! We couldn't do our vital work without your support.

You are helping us change young lives.



Sarah Chandler
Fundraising Coordinator

We'd love to hear from you!

Whether you're interested in fundraising through a sports event, comedy night or something else, get in touch with our Fundraising Coordinator, Sarah, (sarah.chandler@actiontutoring.org.uk) to chat your ideas through!

